# Touch of Silver Twirling Corps 10<sup>th</sup> Annual Golf Outing





# **About the Touch of Silver Twirling Corps**

The Touch of Silver Twirling Corps is a 501(c)(3) non-profit organization dedicated to the training and performance in the art of dance and baton-twirling. The Corps, under the direction of Julie Seckar-Anderson, consists of girls ranging in age from 9-23 that are selected on a try-out basis, according to age and ability. The Corps works hard throughout the year learning, training, and perfecting dance and twirling routines which are used to perform and compete with locally and at the state, regional, national, and world level.

Members of the corps have had the opportunity to travel throughout the world, touring and competing in Las Vegas, Orlando, Chicago, Omaha, Green Bay, Milwaukee, Minneapolis, Los Angeles, South Bend, Washington D.C., Cleveland, New York City, San Diego, France, Belgium, England, Holland, Norway, Switzerland, and Italy.

The Corps has performed for Walt Disney World (Magic Kingdom, E.P.C.O.T., and Disney's Marketplace), Universal Studios - Orlando, Lambeau Field, E.A.A.'s Christmas in the Air, the 2007 Holiday Bowl and the nationally televised Big Bay Balloon Parade (on the USA Network) in San Diego, CA and "Say No To Drugs" parade in Chicago, IL. In addition, they've performed various half-time shows for the Milwaukee Bucks, Wisconsin Herd, UW-Oshkosh, UW-Green Bay, UW-Milwaukee, Marquette University, Green Bay Blast Indoor Football Team, and the NCAA Division III Women's Basketball Championships, along with dozens of local high school football and basketball games.

Many current and former members of the Corps have also gone on to achieve individual success in baton twirling and dance while they showcase their talent at a collegiate level as feature twirlers at the following universities: University of Iowa, Iowa State University, University of Nebraska, Michigan State University, University of Arizona, University of Kentucky, University of Georgia, Purdue University, and the University of Wisconsin La Crosse.

Touch of Silver Twirling Corps participates in a number of exhibitions throughout the state of Wisconsin each year for holiday parades, schools, church picnics, nursing homes, hospitals, and various charity and community events. The Corps strives to provide team members with a successful program based on the fundamentals of good sportsmanship, discipline and excellence through dedication.





#### **Titles & Awards**

The Juvenile and Senior Corps have captured State Championship Titles, All-North Regional Championship Titles, Midwest Championship Titles, and most impressively, National/World Championship Titles.

In April 2006, the Senior Corps competed at the International level for the first time when they traveled to Eindhoven, Holland for the World Championships. They were chosen to represent the United States in the Parade Corps Division and competed against other corps from all over the world. There, they won the Silver Medal. In 2009, they were again chosen as the USA Representatives for the World Championships and traveled to Ghent, Belgium, this time claiming the Gold Medal! Adding to the list of accolades, in 2012, the Touch of Silver Twirling Corps had the honor once again to represent the United States, Wisconsin and our local community in the World Championship held in Neuchatel, Switzerland. There, they captured two gold medals representing in the Junior and Senior Parade Corps divisions. Additionally, 2015 was another record-breaking year for the Corps as they were chosen to represent the United States in both the Parade Corps and Twirl Corps divisions. It was the first time in Touch of Silver history that the group represented the Twirling Corps division at the World Championship. They proudly traveled to Lignano Sabbiadoro, Italy and brought home an impressive Gold Medal in each category.

Most recently, in April 2018, the Touch of Silver Twirling Corps represented Team USA in the Parade Corps division for the fifth consecutive time. The 2018 World competition was held in Lillehammer, Norway and this group of hard working young ladies earned the GOLD medal yet again!









# Titles & Awards, continued

#### **Parade Corps**

Gold Medalist- 2018 World Championship- Senior Division (Lillehammer, Norway)

Gold Medalist- 2015 World Championship- Senior Division (Lignano Sabbiadoro, Italy)

Gold Medalist- 2012 World Championships- Sr. & Jr. Division (Neuchatel, Switzerland)

Gold Medalist – 2009 World Championships (Ghent, Belgium)

Silver Medalist – 2006 World Championships (Eindhoven, Holland)

Senior Parade Corps – 1997-2018 Grand World National Champions (consecutively)

Junior Parade Corps – 2011 National Champions

Juvenile Parade Corps – 1988 – 2018 National Champions (consecutively)

#### **Twirling Corps**

Juvenile Large Twirling Corps- 2018 National Champions

Senior Twirling Corps- 2017 National Champions

Gold Medalist- 2015 World Championship- Senior Division (Lignano Sabbiadoro, Italy)

Grand World Twirling Corps Champions- 2014, 2015, 2016

#### **Show Production (with Props and Scenery)**

Grand National Champions - 1990, 2000, 2002, 2003, 2004, 2005, 2006, 2008, 2010, and 2011

#### **Halftime Show-Twirl Team**

National Kinder Halftime Champions - 2011

National Primary Halftime Show Team Champions- 2014, 2015, 2016, 2017, 2018

National Junior Halftime Show Team Champions- 2014, 2016, 2017, 2018

National Senior Halftime Champions - 2010, 2011

Beth Wilson Award (High Point Achievement in Halftime) - 2010, 2011, 2016

#### **Danceline**

National Kinder Danceline Champions - 2011

National Primary Danceline Champions- 2014, 2015, 2017, 2018

National Junior Danceline Champions - 2008, 2014, 2015, 2016, 2017, 2018

National Senior Danceline Champions - 1995-1998, 2002-2007, 2010, 2014-2018





# Touch of Silver OUCH OF SILVE

In order for the Touch of Silver Twirling Corps to continue to perform at a high level, fund development and hard work are critical factors. As such, the Touch of Silver Twirling Corps is hosting the 10<sup>th</sup> Annual Touch of Silver Golf Outing scheduled for August, 17<sup>th</sup> 2019 at Lake Breeze Golf Course, Winneconne, WI. This is a great opportunity for the families and friends of Julie's Touch of Silver along with the community to come together to raise funds to support the TOSTC.

We would like to invite you to engage with the Corps by supporting the event as a sponsor partner. Your generosity and investment is a great way to showcase support and partnership with the Touch of Silver Twirling Corps, a leader in the art of dance and baton twirling.

# **Sponsorship Opportunities**

The Touch of Silver Twirling Corps Golf Outing is the optimal place to enhance your visibility through sponsorship. Partnership with the Corps can be customized to maximize your investment and heighten recognition of your brand. We have many ways for you to engage in alignment with your business, your needs, and your goals.

Touch of Silver Twirling Corps Golf Outing Sponsorship Opportunities include:

- Premier Sponsorship
- Party on the Patio Sponsor
- Entertainment Sponsor
- Golf Cart Sponsor
- Beverage Sponsor
- Hole/ Tee Sponsor



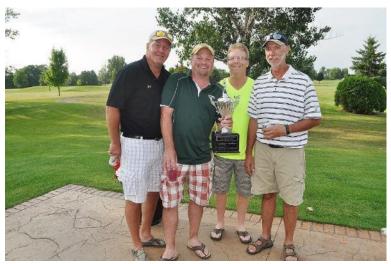


# **Premier Sponsorship**

As the premier sponsor of the Touch of Silver Golf Outing, you are assured high visibility before, during and after the Golf Outing and at Touch of Silver Twirling Corps events year round.

- Sponsor logo included on all promotional materials and event signage to be displayed at the TOS Golf Outing
- Recognition in media promotions and public events
- Opportunity for company representative to welcome golfers
- Opportunity for sponsor to provide golfer giveaway
- Sponsor recognition in annual Recital Program Book (2,000+)
- Sponsor mention in the Send Off Performance Program
- Sponsor logo to be displayed on the Julie's Touch of Silver website
- Sponsor mention in social media posts, when applicable
- Sponsor mention in opening announcements
- One Complimentary Foursome to the Touch of Silver Twirling Corps **Golf Outing**

Sponsor Investment: \$2,500





### **Entertainment Sponsorship**

NEW this year we have the opportunity for a sponsor to gain visibility and recognition as we celebrate the 10th anniversary of the golf outing with some engaging entertainment. (Music/band to be determined). As the entertainment sponsor you will receive the following:

- Sponsor logo included on promotional materials and event signage to be displayed at the TOS golf outing
- Recognition in media promotions and public events
- Opportunity for sponsor representative to introduce entertainment
- Sponsor mention in the Send Off Performance Program
- Sponsor logo to be displayed on the Julie's Touch of Silver website
- Sponsor mention in social media posts, when applicable
- Sponsor mention in opening announcements
- Opportunity for sponsor to provide giveaway item
- Sponsor recognition in annual Recital Program Book (2,000+)
- (5) Complimentary passes

Sponsor Investment: \$1,500





# Party on the Patio Sponsorship

If you're not a golfer but would like to participate, join us for the PARTY on the PATIO. No Clubs required. Includes dinner, drinks, raffle tickets, music & fun! Sponsor the Party on the Patio and receive the following:

- Sponsor logo included on promotional materials and event signage to be displayed at the Party on the Patio
- Recognition in media promotions and public events
- Special recognition and introduction at the Golf Outing Party on Patio event
- Opportunity for sponsor representative to welcome Party on the Patio attendees
- Sponsor logo to be displayed on the Julie's Touch of Silver website
- Sponsor mention in social media posts related to Party on Patio
- Sponsor recognition in annual Recital Program Book (2,000+)
- Sponsor mention in opening announcements
- (2) Complimentary passes for the Party on the Patio

Sponsor Investment: \$1,000





# **Golf Cart Sponsorship**

- Sponsor logo included on promotional materials and event signage to be displayed at the TOS Golf Outing
- Recognition in media promotions and public events
- Your logo predominantly displayed on all golf carts
- Sponsor mention in social media posts, when applicable
- Opportunity for sponsor to provide golfer giveaway
- Sponsor mention in opening announcements
- Sponsor recognition in annual Recital Program Book (2,000+)









# **Beverage Cart Sponsorship**

- Sponsor logo included on promotional materials
- Sponsor logo on (2) beverage carts
- Recognition in media promotions and public events
- Company logo printed on beverage tickets issued to golf outing participants
- Sponsor mention in social media posts, when applicable
- Sponsor recognition in annual Recital Program Book (2,000+)
- Sponsor mention in opening announcements







Sponsor Investment: \$500

# **Hole/ Tee Sponsorship**

- Sponsor logo included on event signage at designated hole/tee
- Recognition in media promotions and public events
- Sponsor recognition in annual Recital Program Book (2,000+)
- Sponsor mention in social media posts, when applicable
- Sponsor mention in opening announcements







Sponsor Investment: \$150

#### Golf with us!!

August 17, 2019

#### Golfer Entry Fees:

\$80 per golfer/\$300 per foursome before July 31st \$85 per golfer/\$320 per foursome after August 1st

#### Schedule of Events:

12:00 p.m. Driving Range Opens

Registration & Raffle/ Silent Auction Starts

1:30 p.m. Shotgun Start/ Lunch served on course

5:30 p.m. Party on the Patio

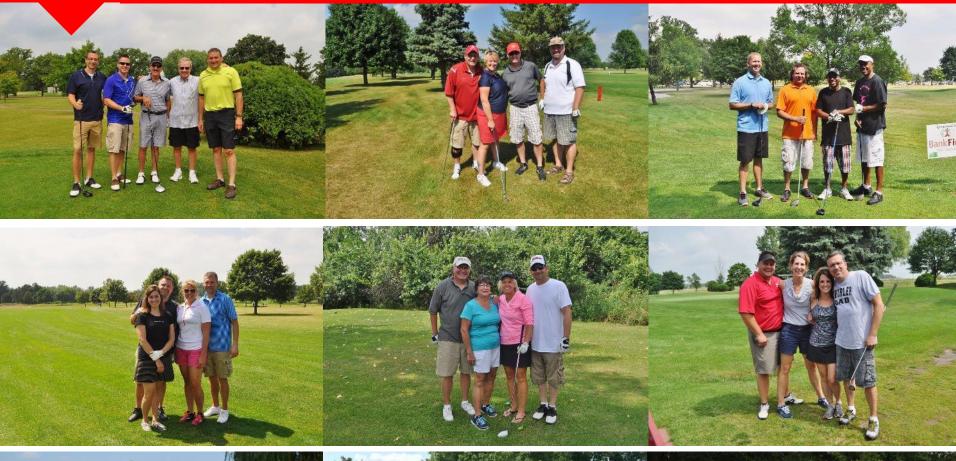
6:00 p.m. Dinner







#### TOUCH OF SILVER TWIRLING CORPS 10<sup>TH</sup> ANNUAL GOLF OUTING









#### Raffle/ Auction Lot Donation

Each year attendees look forward to the Touch of Silver Twirling Corps Golf Outing for different reasons, but many are intrigued and curious at the variety of raffle and auction lots available to bid on. Consider donating an auction lot at any level for people to win and enjoy while supporting the World Champion Touch of Silver Twirling Corps!















# THANK YOU!

No matter how international the Corps becomes in scope, these girls remain close to their roots, performing throughout the community in a number of local parades, corporate and charitable events. We look forward to building a long-lasting partnership with you and truly thank you for your consideration and generosity.







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